

MAROSETTI



A LUXARY BAG FOR SELF CONSCIOUS,
INDEPENDANT WOMEN !

ME time for yourself, time to think about yourself

Let me introduce myself.... I'm Els Demeersman, an independent, fashion-conscious woman. Having worked for several years in northern Italy, my passion for Italian products and fashion has gone from strength to strength.

I've devoted all of my spare time to discovering major well-known Italian fashion brands - from haute couture to handbags, from shoes to jewellery.

I've been lucky enough to have the chance to spend time in a wonderful natural environment, among true crafts people - it was paradise! Definitely the place to be!

Even from a very young age, I was attracted to art in all its forms, from contemporary to modern art. From these beginnings, I developed my interest in calligraphy - I really enjoy working with the shapes of different letters. However, fashion was and remains my passion, my escape valve. At 15, I took the flared trousers of my older brother and cut them up to make a three-quarter length pair of trousers with a narrow waist; less than a year later and it was a fashion trend.

In Italy I found what I had been looking for and felt immediately at home. Nature is my inspiration; fired by my imagination, I've developed a sweeping vision enabling me to create new designs. I love to work with pure materials of high quality. My designs are a harmonious interaction of various elements, brought together to make a whole.

And so the idea of designing handbags was born and the MarosEtti brand was christened. The bags are targeted at the independent woman with a love of fashion and sustainable products. They have a classic look with a romantic touch here and there. In addition, each and every bag is made from high quality, soft Italian leather. All the metal accessories are designed by myself and then produced by family businesses. These exclusive bags are made from Italian organic leather. Altogether, a fascinating collection with a contemporary, modern touch.

The MarosEtti handbag is a classic, but with a fun vibe and contrasting colours; ideal for taking to work during the day or to a party in the evening. The add-on accessory (or skirt) is available separately. Passion marks the inside of each bag - fuchsia-coloured leather of the highest quality.

I design the bags in Belgium and then they are individually handmade in Italy. As a result they prove to be timeless items, immune to the vagaries of fashion. MarosEtti stands for simplicity and style!

"I love to feel things deep in my soul. I am only able to create, when I have found peace inside myself. That's why I chose the name ME. Only then can my thoughts and ideas flow freely. Discreet luxury, that's what I love".

Els Demeersman

















ME by MarosEtti, the new it-bag?

www.wowwatchers.com/mebymarosetti/the-new-it-bag

November 22, 2018



Launching new concepts is something Els Demeersman has done all her life. Even during her long career as a teacher in an international school in Italy she wanted to adapt the scholar system more to the personal needs of the pupils. However like in our country well established scholar systems aren't easy to change. Els got so sad seeing that the system is not evolving positively and decided to leave her job as a teacher. A few months ago she created her own brand MarosEtti by Els Demeersman a beautiful brand of very chic high end handbags.

Text Anja Van Der Borght – Photos WOWwatchers en MarosEtti

A classy styled woman is strolling through the Media Mania showroom in Antwerp. We don't know her but from the way she is dressed in a short black puffy dress at 11 o'clock in the morning we deduct that she must be into fashion.



Els Demeersman founder of MarosEtti proudly showing the ME bag with detachable and personalizable skirt. Handbag 1.250 euro, skirt 450 euro.



"Having worked in Northern Italy for several years as a teacher in an international school, my passion for Italian high-end products and craftsmanship inspired me to start designing my own luxury handbag line, MarosEtti", Els tells. "In Italy I felt at home. It's here that I learned that architecture and design, form and function are vital in the designing process. Understanding this enabled me to design classic and timeless handbags. But there is more to it than meets the eye. We use several innovative techniques and leather of the highest quality – indeed from the same suppliers the high fashion brands are working with – to design sophisticated and timeless pieces. Moreover, as I believe in living beautifully and appreciating humanity and the world around us, all my exclusive bags are made from Italian organic leather."



Els Demeersman: "I love to feel things deep in my soul. I am only able to create, when I have found peace inside myself. That's why I chose the name ME. Only then can my thoughts and ideas flow freely. Discreet luxury, that's what I love".



650 euro for the animal print or fury bags.



The MarosEtti bags are targeted at the independent woman with a love of fashion and sustainable products. They have a classic look with a touch of romantic details. Metal

accessories are designed by Els herself and produced by high-end businesses. In the hands of highly skilled leather artisans, the bags become genuine works of art. Passion also marks the inside of each bag – a trademark fuchsia-coloured leather of the highest quality.



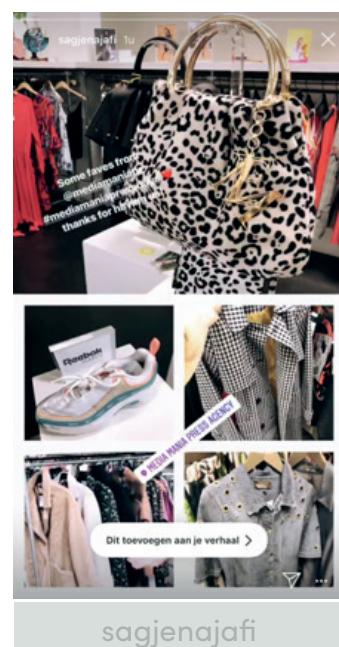
The MarosEtti handbag is a classic, but with a fun vibe and contrasting colours; ideal for taking to work during the day or to a party in the evening. The add-on accessory (or skirt) is available separately and can be personalized with pearls, Swarovski crystals, feathers, embroidery, whatever you think of. The savoir-faire, uncompromising craftsmanship and the outstanding quality of the creations, gives MarosEtti the potential to grow as the new IT bag.



www.marosetti.eu

The image is a composite of two photographs. On the left is the front cover of 'Together' magazine, featuring a portrait of actor Jason Momoa. The title 'Together' is at the top in large white letters, with 'magazine' below it. To the left of Momoa are several column titles: 'Wine & Dining', 'SHOPPING & BEAUTY', 'FITNESS STAY FIT IN 2019', 'Technology GAUGES', 'Travel Well hotels Shanghai Wallonia', and 'PERSONAL DEVELOPMENT'. Below these are bullet points: 'Body, mind and spirit', 'The present', 'Redefining things', 'Get organized', 'Resolutions', 'Game changers', and 'Be successful'. At the bottom, it says 'Jason Momoa INTERVIEW' and 'WWW.TOGETHER.MG.GE'. On the right is a photograph of a woman with blonde hair, wearing a black dress with a camouflage pattern. She is holding a black leather handbag with gold hardware and a small gold plaque featuring a bulldog. The text 'Dress: Zadig et Voltaire', 'Jewellery: Ginette', and 'Handbag: Marosetti' is printed to her right.

INSTAGRAM



MAROSETTI

CONTACT

Els Demeersman
Verheyelwegenstraat 16 – B-1200 Brussel

M els.demeersman@marosetti.eu
T +32 0479 39 57 64
W www.marosetti.eu

 MarosEttiDesignerBags  marosetti_designerbags

